

# Why should companies invest in upskilling their employees?

A quick guide to help you upskill at Talent Garden Innovation School.



# A leader in the EduTech Sector

Founded in Italy in 2011, Talent Garden is one of Europe's leading digital education providers spread across **Italy, Spain, Denmark, Austria, Ireland, France, and Lithuania**. With a community of over **4,500 innovation enthusiasts** and experts, and more than **5,000 students**, Talent Garden has evolved into one of the leading European companies in the 'EduTech' sector.

Our network has further grown with the acquisition of **Hyper Island**, a Swedish business school that specialises in digital education with a range of accredited, part-time and full-time educational programmes. Talent Garden's commitment to providing individuals and companies with the digital skills necessary to face the challenges of a constantly evolving world has grown further. The two companies together constitute a network of **over 20,000 students**.



20,000+

Talent Garden &  
Hyper Island  
students around the  
world

4,500+

Talent Garden  
Community  
Members

500+

Companies part of  
the Talent Garden  
network





# Our ever-growing presence in Europe.



+



[talentgarden.com](https://talentgarden.com)

-  Talent Garden Campus
-  Hyper Island Campus



# Our Community of Innovators

acea



INTESA  SANPAOLO

deltatre



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ristoranti.it



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SPORTS  
CLUB



treatwell

Uber



Posteitaliane

VARGROUP  
inspiring innovation



Rai Pubblicità



accenture 



# Business Data Science Fundamentals Online Program

## Why, how and when

Our Part-Time Online Course in Business Data Science aims to bridge the gap between **business and technical departments**, especially individuals working on advanced **Big Data** and **AI projects**. The course is designed to train business professionals in evaluating and managing processes involving a vast amount of data.

You will join **workshops, networking events** and **one-on-one mentoring sessions** to boost your career.

To participate in the course, you should ideally have:

- a **passion for numbers** and **quantitative analysis**
- high curiosity for **programmatic reasoning** (programming languages)
- excellent proficiency in using **spreadsheets**
- a strong interest in **managing cutting-edge enterprise data science projects**.

The course is 100% online. As this is an international course, live sessions might also take place on national holidays.

## How much time are you expected to commit?

The Business Data Science Fundamentals Online Program is a flexible and interactive 8-week long course with classes taking place on Tuesday and Thursday from 18.00 to 21.00.

|  |   |
|--|---|
| Tuesday 20th September<br>18.00 - 21.10  | Tuesday 18th October<br>18.00 - 21.10   |
| Thursday 22nd September<br>18.00 - 21.10 | Thursday 20th October<br>18.00 - 21.10  |
| Tuesday 27th September<br>18.00 - 21.10  | Tuesday 25th October<br>18.00 - 21.10   |
| Thursday 29th September<br>18.00 - 21.10 | Thursday 27th October<br>18.00 - 21.10  |
| Tuesday 4th October<br>18.00 - 21.00     | Tuesday 1st November<br>18.00 - 21.00   |
| Thursday 6th October<br>18.00 - 21.10    | Thursday 3rd November<br>18.00 - 21.10  |
| Tuesday 11th October<br>18.00 - 21.00    | Tuesday 8th November<br>18.00 - 21.00   |
| Thursday 13th October<br>18.00 - 21.10   | Thursday 10th November<br>18.00 - 21.10 |
|  | Tuesday 15th November<br>18.00 - 21.00  |



# Business Data Science Fundamentals Online Program

## Why, how and when

What does the registration fee for the Master include?

- Live Teaching Sessions
- Networking and Career Events
- Onboarding
- 1:1 Mentoring with our Experts (Optional)
- Group Project Sessions

Super Early Bird (**first 5 spots**): 2,080 EUR

Early Bird (**second 10 spots**): 2,280 EUR

Full Rate: 2,680 EUR

Useful Materials:

[Brochure](#)

[Website](#)

[Scientific Coordinator's Linkedin Profile](#)

Testimonials from our Alumni

- [Isa Andric](#)

Self-Employed at ISA.DIGITAL

- [Vanessa Rodrigues](#)

Senior Project Manager at ABB

# How does this course benefit your company?

Top 5 reasons why companies should invest in upskilling their employees

1

## When an employee grows, the company grows along with it

Investing in upskilling your employees is a foolproof method to increase company know-how, improve general performance and achieve new business goals.

2

## Enhances performance and processes

It is not just a question of hard skills: bringing a new agile and digital-oriented mindset into the company is essential for optimising processes and the working environment.

3

## Upskilling is easier than replacing

Replacing an employee costs roughly double his annual salary. Upskilling an existing resource is therefore much more convenient.

4

## Upskilling attracts top talent

It is proven that companies who invest in training their employees attract the best talent.

5

## Talent engagement and retention

67% \* of employees declare that their motivation to work increases if the employer supports their educational and professional growth (\* Career Karma). Employees are thus more engaged, and turnover and burnout decrease.