

# Why should companies invest in upskilling their employees?

A quick guide to help you upskill at Talent Garden Innovation School.



# A leader in the EduTech Sector

Founded in Italy in 2011, Talent Garden is one of Europe's leading digital education providers spread across **Italy, Spain, Denmark, Austria, Ireland, France, and Lithuania**. With a community of over **4,500 innovation enthusiasts** and experts, and more than **5,000 students**, Talent Garden has evolved into one of the leading European companies in the 'EduTech' sector.

Our network has further grown with the acquisition of **Hyper Island**, a Swedish business school that specialises in digital education with a range of accredited, part-time and full-time educational programmes. Talent Garden's commitment to providing individuals and companies with the digital skills necessary to face the challenges of a constantly evolving world has grown further. The two companies together constitute a network of **over 20,000 students**.



20,000+

Talent Garden &  
Hyper Island  
students around the  
world

4,500+

Talent Garden  
Community  
Members

500+



Companies part of  
the Talent Garden  
network



# Our ever-growing presence in Europe.



[talentgarden.com](https://talentgarden.com)

-  Talent Garden Campus
-  Hyper Island Campus



# Our Community of Innovators

acea



INTESA  SANPAOLO

deltatre



FREE NOW 



onfinestay



ristoranti.it



URBAN  
SPORTS  
CLUB



treatwell

Uber



Posteitaliane

VARGROUP  
inspiring innovation



Rai Pubblicità



accenture 



# UX/UI Design Crash Course

## Why, how and when

The UX/UI Design Crash Course is a **flexible, interactive and project-based** program that combines **self-study** with **live practice sessions** led by industry experts.

In only **5 weeks 100% live online** participants will acquire one of 2022's most in-demand skills exploring topics as **Human Centered Design, Customer Journey, Interaction Design and Prototyping**.

As this is a beginner's course, **pre-knowledge in or previous experience with UX/UI is not required**.

## How much time are you expected to commit?

The UX/UI Design Crash Course will take place online on **Mondays and Thursdays from 18.00 to 20.30 CET**.

Monday 17th April 18.00 - 20.30	Monday 8th May 18.00 - 20.30
Thursday 20th April 18.00 - 20.30	Thursday 11th May 18.00 - 20.30
Monday 24th April 18.00 - 20.30	Wed 17th May** 18.00 - 20.30
Thursday 27th April 18.00 - 20.30	Fri 19th May** 18.00 - 20.30
Monday 2nd May* 18.00 - 20.30	
Thursday 4th May 18.00 - 20.30	

\*Module 5 is on a Tuesday, because Mon, 1.5., is a holiday.

\*\*There are two slots for the presentations of the project. You have to attend one of them, the other one is optional. They are taking place on Wednesday and Friday of the last week.



# UX/UI Design Crash Course

## Why, how and when

### What does the registration fee for the Program include?

- Live Teaching Sessions
- Self study material
- Networking Events
- Illimited Campus Accesses (for 5 weeks of the course)
- Onboarding
- 1:1 Mentoring with our Experts (Optional)
- Group Project Sessions

### Useful Materials

[Brochure](#)  
[Website](#)

### Infos and Costs

**Rate:** 1580€ inc. VAT (eventual discounts might apply)

# How does this course benefit your company?

## Top 5 reasons why companies should invest in upskilling their employees

1

### When an employee grows, the company grows along with it

Investing in upskilling your employees is a foolproof method to increase company know-how, improve general performance and achieve new business goals.

2

### Enhances performance and processes

It is not just a question of hard skills: bringing a new agile and digital-oriented mindset into the company is essential for optimising processes and the working environment.

3

### Upskilling is easier than replacing

Replacing an employee costs roughly double his annual salary. Upskilling an existing resource is therefore much more convenient.

4

### Upskilling attracts top talent

It is proven that companies who invest in training their employees attract the best talent.

5

### Talent engagement and retention

67% \* of employees declare that their motivation to work increases if the employer supports their educational and professional growth (\* Career Karma). Employees are thus more engaged, and turnover and burnout decrease.