Why should companies invest in upskilling their employees?

A quick guide to help you upskill at Talent Garden Innovation School.

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A leader in the EduTech Sector

Founded in Italy in 2011, Talent Garden is one of Europe's leading digital education providers spread across **Italy, Spain, Denmark, Austria, Ireland, France, and Lithuania.** With a community of over **4,500 innovation enthusiasts** and experts, and more than **5,000 students,** Talent Garden has evolved into one of the leading European companies in the 'EduTech' sector.

Our network has further grown with the acquisition of **Hyper Island,** a Swedish business school that specialises in digital education with a range of accredited, part-time and full-time educational programmes. Talent Garden's commitment to providing individuals and companies with the digital skills necessary to face the challenges of a constantly evolving world has grown further. The two companies together constitute a network of **over 20,000 students.**

20,000+

Talent Garden & Hyper Island students around the world

4,500+

Talent Garden Community Members

500+

Companies part of the Talent Garden network

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Our ever-growing presence in Europe.

tag + HI

talentgarden.com

Talent Garden Campus
Hyper Island Campus

Stockholm
Karlskrona

Dublin

London
Manchester

Lille

Bern

Vilnius

Copenhagen

Vienna

Bergamo
Brescia
Cosenza
Genoa
Pisa
Pordenone
Rome
Turin
Milan

Bucharest

Barcelona &
Madrid

Our Community of Innovators

Digital Product Management Online Program

Why, how and when

This course is designed for people **with empathy, an analytical mindset, and a rational approach to problem-solving.**

It is ideal for junior Project Managers or Project Owners who are keen to strengthen their already existing skills and professionals from diverse fields who want to pivot their careers toward Product Management. By the end of the course, participants will:

- Understand the role of the product manager and learn how to **gather customer insights**
- Learn how to build hypotheses and experiments based on **customer insights** and bring them into the **traditional development cycle**
- Be confident in making **product decisions** based on **statistically relevant data**
- Understand how to **make an impact** on the business depending on the company-specific business model
- Learn how to **improve the product and business metrics**

The course is 100% online. As this is an international course, live sessions might also take place on national holidays.

How much time are you expected to commit?

The Digital Product Management Online Program is an 8 week long course with classes taking place on Monday and Wednesday from 18.00 to 21.00.

Monday 23rd May
18.00 - 21.10
Wednesday 25th May
18.00 - 21.10

Monday 30th May
18.00 - 21.10
Wednesday 1st June
18.00 - 21.10

Monday 8th June
18.00 - 21.00
Wednesday 13th June
18.00 - 21.10

Monday 15th June
18.00 - 21.00
Wednesday 20th June
18.00 - 21.10

Wednesday 22nd June
18.00 - 21.10
Monday 27th June
18.00 - 21.10

Wednesday 29th June
18.00 - 21.10
Monday 4th July
18.00 - 21.10

Wednesday 6th July
18.00 - 21.00
Monday 11th July
18.00 - 21.10

Wednesday 13th July
18.00 - 21.00
Monday 18th July
18.00 - 21.10

Digital Product Management Online Program
Why, how and when

What does the registration fee for the Master include?

- Live Teaching Sessions
- Networking and Career Events
- Onboarding
- 1:1 Mentoring with our Experts (Optional)
- Group Project Sessions

Super Early Bird (first 5 spots): 2,080 EUR
Early Bird (second 10 spots): 2,280 EUR
Full Rate: 2,680 EUR

Useful Materials:

Brochure
Website
Scientific Coordinator's Linkedin Profile

Testimonials from our Alumni

- **Riccardo Sonnino**
Events Project Manager at European Space Agency

- **Federico D' Albenzio**
Project Manager at Pin Vision

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How does this course benefit your company?

Top 5 reasons why companies should invest in upskilling their employees

1 **When an employee grows, the company grows along with it**

Investing in upskilling your employees is a foolproof method to increase company know-how, improve general performance and achieve new business goals.

2 **Enhances performance and processes**

It is not just a question of hard skills: bringing a new agile and digital-oriented mindset into the company is essential for optimising processes and the working environment.

3 **Upskilling is easier than replacing**

Replacing an employee costs roughly double his annual salary. Upskilling an existing resource is therefore much more convenient.

4 **Upskilling attracts top talent**

It is proven that companies who invest in training their employees attract the best talent.

5 **Talent engagement and retention**

67% * of employees declare that their motivation to work increases if the employer supports their educational and professional growth (* Career Karma). Employees are thus more engaged, and turnover and burnout decrease.

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